



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
BUSN 1003	First Year Experience Business	3	X
ISBA 1503	Microcomputer Applications	3	
ECON 2323 or LAW 2023	Microeconomics or Legal Environment of Business	3	X
ENG 1003	Composition I	3	X
Math Credit	Business Calculus or College Algebra	3	X
<b>Total Hours</b>		<b>15</b>	

Year 2			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3	
COMS 1203	Oral Communications	3	X
ECON 2313	Principles of Macroeconomics	3	X
Humanities Credit	ENG 2003 or 2013 or PHIL 1103	3	X
US Requirement	HIST 2763 or 2773 or POSC 2103	3	X
<b>Total Hours</b>		<b>15</b>	

Year 3			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ISBA 3013	Management Information Systems	3	
ISBA 3553	Foundatoinis of Business Analytics	3	
Elective	Any Elective	3	
FIN 3713	Business Finance	3	
MGMT 3123	Principles of Management	3	
<b>Total Hours</b>		<b>15</b>	

Year 4			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ECON 4363	Global Environmental Polcies	3	
ECON 4103	International Elective	3	
Elective	Any Elective	3	
Elective	Any Elective	3	
JR/SR Bus Elective	AGRI 4223 OR Special Problems Class	3	
<b>Total Hours</b>		<b>15</b>	

Year 1			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ART Credit	Fine Arts Visual, Musical, or Theatre	3	X
ENG 1013	Composition II	3	X
ECON 2323 or LAW 2023	Microeconomics or Legal Environment of Business	3	X
Biology	Biology Lecture and Lab	4	X
Math or Elective	Business Calculus or Elective	3	X
<b>Total Hours</b>		<b>16</b>	

Year 2			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2133	Intro to Managerial Accounting	3	
BCOM 2563	Business Communications	3	
Physical Science	Physical Science Lecture and Lab	4	X
STAT 3233	Applied Statistics	3	
MGMT 2003	Entrepreneurial Discovery	3	
<b>Total Hours</b>		<b>16</b>	

Year 3			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 4153	Accounting Elective	3	
ECON 3323	Macroeconomics Elective	3	
Elective	Any Elective	3	
FIN 3763	Finance Elective	3	
MKTG 3013	Marketing	3	
<b>Total Hours</b>		<b>15</b>	

Year 4			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
MKTG 4393	Social Marketing	3	
Elective	Upper Level	3	
Elective	Elective	1	
MGMT 3193	Social Impact Management	3	
MGMT 4813	Strategic Management	3	
<b>Total Hours</b>		<b>13</b>	

**Total Jr/Sr Hours: 45**  
**Total Degree Hours: 120**

**Graduation Requirements:**

- Completion of HIST 2763 or HIST 2773 or POSC 2103
- English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
- 2.25 in major or at least a "C" in each course in major
- 2.25 overall and at least 2.00 GPA at ASU
- 2.25 in business core or at least a "C" in each core course
- 50 % of business requirements completed at ASU-Jonesboro
- Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
- 45 JR/SR Hours **after completing 30 hours**
- 120 Total Credit Hours
- 30 of last 36 hours at ASU-Jonesboro
- 32 ASU residence hours
- Must have grade of C or better in MATH 2143, ACCT 2033, and ISBA 1503.